

Consumers are increasingly concerned with what has gone into their food before it ends up on their table. Beef cattle are no exception. So it's important that buyers feel confident that Georgia feeder cattle are of the highest quality, and have been held to a high standard.

The Georgia Verified Program can help alleviate those concerns. A cooperative program between Livestock Markets, Georgia Cattlemen's Association and the University of Georgia, GVP was developed to enhance the reputation of the state's feeder cattle through progressive management, genetics, and traceability.

Each calf that is part of the GVP has met rigorous protocols – from vaccinations to nutrition to analysis of disposition. Those calves that meet all the requirements can be marketed as “Verified”.



The UGA Veterinary Teaching Hospital handles more than 26,500 large and small animal visits each year and offers 25+ specialty services, including a 24-hr emergency service. It is part of the College of Veterinary Medicine, which was founded in 1946.

The College is dedicated to training future veterinarians, to conducting research related to animal and human health, and to providing veterinary services for animals and their owners. The College offers degree programs for students who want to pursue a career in veterinary medicine or a related field, including public health and biomedical research. It also offers residencies and internships for DVM graduates, as well as advanced clinical training in poultry or food animal medicine.

For more information, see www.vet.uga.edu.



The University of Georgia is committed to principles of equal opportunity and affirmative action.



College of
Veterinary Medicine
UNIVERSITY OF GEORGIA



UNIVERSITY OF GEORGIA
EXTENSION

WHAT ARE THE REQUIREMENTS?

OVERALL

- Consignors are BQA Certified
- Male calves are castrated and healed. Heifers are guaranteed open.
- Must grade L1, M1 or L&M2 with flesh score of 4 to 6
- 45 days weaned prior to market
- Follow Vaccination Protocol
- Cattle must meet requirements for quality, disposition and conformity
- Started on feed (recommendations available)

NUTRITION

- All calves should be fed a diet to maintain growth between 1.5 and 3.0 lbs. per day. This should be based on the condition of the calves at weaning. Gains of 3.0 lbs. per day should only be targeted if calves are under condition at weaning.
- A mineral that contains trace minerals and a vitamin pack should be offered free choice, or mixed into the ration to ensure a daily intake of 3 oz per day.
- Contact your local UGA Extension Agent for information about rations

VACCINATIONS

Two doses of 5-way modified live respiratory (MLV) with Mannheimia haemolytica and 7- or 8-way blackleg vaccine must be given prior to weaning. The first dose may be given as early as 90 days of age. The second dose should be given at the time of weaning. See below for specific products recommended for use in the Georgia Verified Program.

	5-way MLV	Blackleg	
COMPANY	Boehringer Ingelheim	Pyramid 5 + Presponse SQ	Caliber 7
	Zoetis	Bovishield Gold OneShot	Ultrachoice 7
	Merck	Vista Once SQ	Covexin 8

*The lot and serial numbers of all vaccines used should be recorded and kept for future reference.



DEWORMING

All calves should be dewormed at the time of weaning with a combination of an injectable ivermectin-type dewormer and white paste dewormer. See below for specific products recommended for use in the Georgia Verified Program (any of the injectable and paste products can be used together, regardless of manufacturer).

	Injectable	Paste	
COMPANY	Boehringer Ingelheim	LongRange	Synanthic
	Zoetis	Dectomax	Valbazen
	Merck	N/A	SafeGuard/ Panacur
	Bayer	Cydectin	N/A

*Specific dewormers used and the dates each were given should be recorded. Follow the label directions on all products used.

HOW DO MY CALVES BECOME GEORGIA VERIFIED?

- Contact your local UGA Extension Agent for consignment forms and information. Visit extension.uga.edu to find out who your extension agent is.
- Become a Georgia Cattleman's Association member and they will market your calves as Georgia Verified

QUESTIONS?

Visit ugabeef.com or call 1-800-ASK-UGA1 or 706-542-1856.